



## PPMC CHARTER STATEMENT AND STRATEGY MAP

**VISION:** By 2030, the Poro Point Freeport Zone, also known as Poro Point Marine Headlands shall be an Economic Engine of the North

### MISSION:

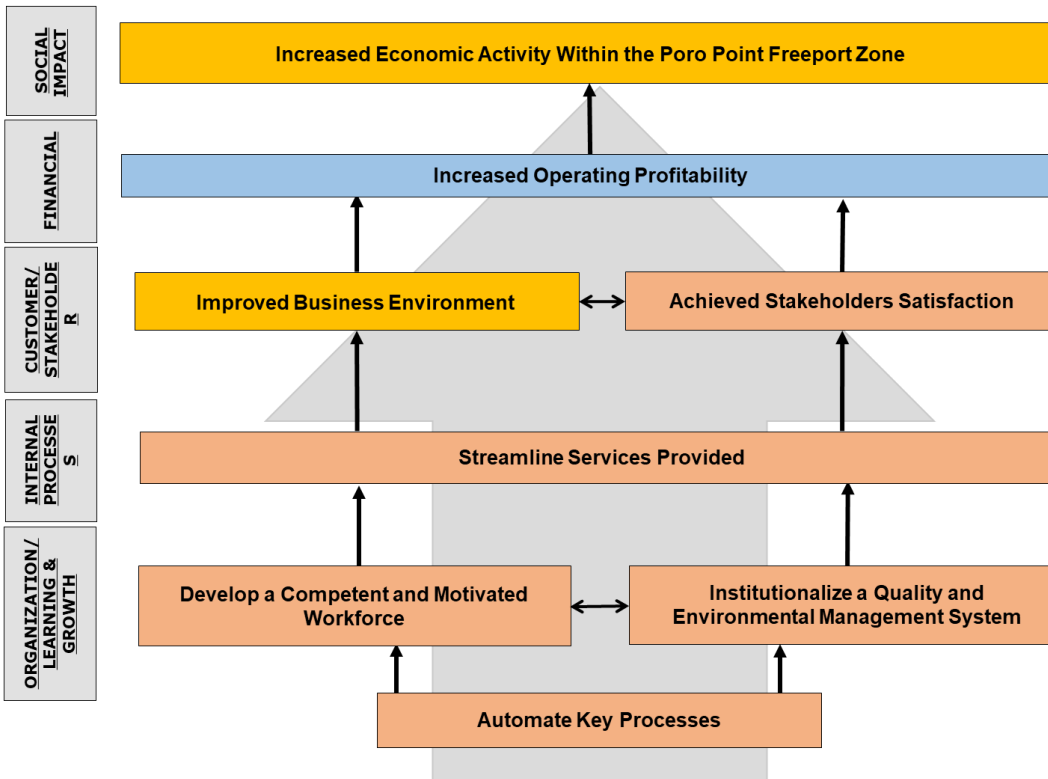
- To develop and manage the Poro Point Freeport Zone
- To promote the economic and social development of Northern Luzon in particular, and the country in general
- To ensure the conservation and protection of our environment and natural resources

### CORE VALUES:

- Integrity
- Stewardship
- Excellence
- Innovation

### Philosophy:

Performance with Purpose



### THEMES

